



## **NOW PEACE OF MIND COMES WITH YOUR PIECE OF AMERICA!**

### **The Internet's best road-trip planning service now offers the best in roadside assistance**

Schaumburg, IL (April 16, 2003) – Roadside Protect, provider of roadside assistance call center applications to service companies and member groups, has partnered with FreeTrip.com, Inc. ([www.freetrip.com](http://www.freetrip.com)) to provide roadside assistance and concierge services as an additional benefit to their members.

FreeTrip.com, the owner and operator of several road travel websites, offers a constantly growing array of unique road travel information and features. Visitors to the site are able to plan their trip route and specify personal preferences such as avoidance of tolls, taking the fastest or scenic route and lodging.

“Our reputation depends on the services we provide,” noted Dean Raschke, President of Roadside Protect. “In the case of trip routing, FreeTrip.com is a solid provider of accurate, user-friendly mapping services with a loyal customer base. We are pleased to be marrying our call center expertise with their routing business to provide the best ala carte roadside assistance capabilities available.”

“We have seen the Internet transform travel, especially auto travel,” said Ann Shack, President FreeTrip.com. “Getting reliable information online, before and during a car trip, has given people a greater sense of security and control, and we are especially excited about teaming with Roadside Protect to enhance those feelings of confidence in our advice and assistance.”

*Roadside Protect ([www.roadsideprotect.com](http://www.roadsideprotect.com)), a privately held corporation based in Schaumburg, IL, provides Roadside Assistance and Trip Planning services both independently and through strategic private label partnerships. Roadside Protect is affiliated with Virtual-Agent Services, a leading provider of high quality contact center services, and TravelCLICK, Inc., the nation's largest provider of revenue management information and electronic media advertising to the travel industry. These three companies have organized to form a powerful presence in the travel Industry.*

*FreeTrip.com Incorporated ([www.freetrip.com](http://www.freetrip.com)), a Internet based trip planner focusing on the Travel and Trucking Industries, has provided transportation consulting services as a sub-contractor or via the Internet, to the Department of Transportation, the U.S. Postal Service, and a number of private concerns revamping their sales territories. FreeTrip's audience has grown tremendously since its incorporation in 1991 to millions of routes each month.*