

Roadside Protect Announces Purchase of Travel Agency

Company Continues to Expand Quality Travel Service Offering

SCHAUMBURG, IL (November 29, 2006) – Roadside Protect (www.roadsideprotect.com), an industry innovator in providing the most needed roadside assistance services at valued pricing, announced today that it has purchased a travel agency to provide customers with an online portal for booking flights, cars, hotels, cruises and full vacations.

Accessible via www.roadsideprotect.com, the site allows consumers to become better informed, save time, and save money. Comparable to Expedia or Travelocity, Roadside Protect's online travel agency provides a booking engine for the traditional travel elements such as flights and hotels in addition to securing travel insurance, links to purchase event tickets, passport and visa services, tee time reservations, currency exchange, and flower delivery! This provides customers with a convenient one-stop shop location for all their travel needs.

This new offering is in addition to Roadside Protect's 24-hour roadside assistance programs that include towing, jump start, tire change, fuel delivery, winching, and basic locksmith services. With a simple toll-free number, members get immediate help when Roadside Protects agents access a nationwide roadside network of contracted, insured towing service providers throughout the US, Canada and Puerto Rico guaranteeing 24/7 services. Roadside Protect has completed more than 1 million successful dispatches on behalf of private label partnerships utilizing the premier network powered by The Signature Nationwide Auto Club, a GE company. Utilizing an intelligent locator system, Roadside Protect has the ability to pair up a disabled vehicle with the closest service provider based on key criteria such as shortest estimated time of arrival (ETA) or towing requirements.

"Plain and simple, consumers are busy. No one has time to go to five different companies to book one trip," said Roadside Protect President Dean Raschke. "People want to simplify their lives and by using Roadside Protect's full service online travel agency, they can."

Book your next trip online – Visit www.roadsideprotect.com and click "Travel Planning and Booking!"

***Roadside Protect** (www.roadsideprotect.com), a privately held Illinois corporation, provides Roadside Assistance and Trip planning services both independently and through strategic private label partnerships. Roadside Protect is affiliated with Virtual-Agent Services, a leading provider of high quality contact center services, and currently serves numerous clients in the travel, hospitality, financial, and collegiate industries.*